

JODI BONDI NORGAARD
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ENTREPRENEUR
SPEAKER / ACTIVIST / CONSULTANT



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Jodi Bondi Norgaard is an inspirational speaker that carries you through her entrepreneurial journey as a powerful advocate of truth and transparency. A change agent and thought leader, Jodi inspires innovation and motivation as she shares what she never anticipated while launching a socially responsible product; the long road ahead of her, the battle she would fight and learning that her persistence, determination, and passion would serve her well.

Jodi has been called, "A true hero in her own right." She shares her passion for social impact and illustrates how strong values can change an industry, even the world. She encourages audiences to think with a creative and innovative approach and to persist through adversity.

Jodi is a sought-after keynote speaker, TEDx Speaker, author, consultant, and cultural & inclusion expert. She is the founder of Dream Big Toy Company and the creator of the award-winning Go! Go! Sports Girls line of dolls, books, and apps for girls encouraging healthy and active play over fashion and body image.

She has been featured on national media including The Today Show, The Real Story with Gretchen Carlson, Forbes, Upworthy, Parents, Shape, Self, Runner's World, Advertising Age, Good Housekeeping, Chicago Tribune, New York Times, and Huffington Post.

In 2016, Jodi was invited by The White House to participate in conferences on breaking down gender stereotypes in media and toys. In 2021, she was asked by The White House to be part of its groundbreaking Gender Policy Council and collaborates on policy as it relates to children's toys, content, and publishing.

Speaking Topics

Persistence: The Power To Create Change

TEDx Talk. In this presentation, Jodi shares her "aha moment" and discusses what she never anticipated while launching a socially responsible product; the long road ahead of her, the hard battle she would fight and learning that her persistence, determination, and passion would serve her well. Jodi knows you don't need to be a genius, have unlimited resources, or a giant team to create change and she encourages audiences to take their best idea, step over fear, step over adversity, find courage, find innovation, tap into their passion, and persist when it becomes difficult.

Beyond Mainstream: Creating Change with a Mission-Driven Company

Jodi motivates and inspires audiences with her entrepreneurial journey of innovation, overcoming adversity, challenging the status quo, achieving goals, and becoming a leader in breaking gender stereotypes. In this presentation, Jodi discusses how to market for social good and the necessary combination of passion, determination, perseverance, and grit needed to create change while running a successful business. Initially, industry leaders dismissed her product because a sports doll was not mainstream. "Girls want fashion dolls," she heard, over and over. Jodi was not convinced and knew mainstream ideas never create change. By 2015, she made significant strides and her product was launched in Walmart stores.

Stronger Together: Women Supporting Women

In this powerful and inspirational presentation, Jodi speaks on the value and benefit of women supporting women in business and in life. She brings awareness to the stereotypes imposed upon women and the steps needed to eliminate them from our culture, so women can lead and rise together. She shares her entrepreneurial experience and the mentors who helped her succeed through adversity with guidance, kindness, and support. Jodi offers strategies for women to get behind each other and provides examples of what the power of being a woman really looks like.

"Jodi immediately engaged the audience with the story of her entrepreneurial journey, with paths that sometimes ended and others that led to new opportunities. That resonated with all the entrepreneurs and leaders in the room. Jodi inspired all of us with her candor, humor and powerful messages for all leaders, regardless of gender. Her tenacity, ingenuity and proactive approach to pursuing her passion is an example all of us can follow in our professional or personal lives."

Mary Ann B. Passi, CEO,
Corporate Housing Providers
Association